



CLAIM YOUR PRESENCE & MAXIMIZE YOUR IMPACT



BOOTH OPTION

**RAW SPACE (minimum 18 sqm)
350 USD/ sqm**

Ideal for exhibitors who wish to build their own concepts



**SHELL SCHEME (minimum 9 sqm)
385 USD/ sqm**

Shell scheme includes:

- Wall partition of 2,5 height in white laminated panel
- Fascia with Company name and booth number
- Carpet
- 2 Fluorescent tubes 40W
- 1 Information counter
- 2 Folding chairs
- 1 socket 5 Amp/220V
- 1 Waste basket



VENUE

Diamond Island Exhibition & Convention Center (Koh Pich),
Phnom Penh, Cambodia

TRADE DATE & OPENING TIME

Trade date for B2B | 9:00 - 17:00 | 28 August 2024
Trade date for B2B & B2C | 9:00 - 17:00 | 29-30 August 2024

EXHIBITOR PROFILE

Pet Food: Pet Food, Pet Treats, Pet Food Ingredients, Raw materials, Fishmeal, Pet Snacks, etc.

Pet products Manufacturing and Production: Processing technology & Machinery, Packaging material, Pet Packaging & Machinery

Accessories: Pet Clothing, Cages & Houses, Pet Beds, Pet Toys, Bowls & Plates, Leashes & Collars, Nursing Products, Training Products, Grooming Products, Smart Equipment, Cat Products, Transportation Bags & Stroller, etc.

Veterinary Products And Services: Surgical Equipment, Medicated Food, Medicine, Health Care, Vitamin/Supplement, Pet Hospital, Traveling Services, Facilities, etc.

Pet App, software, Start up

Aquarium Product: Ornamental fish, Aquariums, furniture, Illumination, Aerators, filters, pumps Heaters, regulators, Measuring instruments, Equipment, ornaments, Plants, Food, Healthcare, supplements, Accessories for Aquaria.

Others: Pet Magazines, Pet Websites, Pet Photography, Pet Apps, Pet Clubs, Pet Shops, Online Shops, Pet Training, etc.

CONTACT US

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CAMBODIA'S LEADING INTERNATIONAL TRADE FAIR FOR THE PET INDUSTRY

The B2B Platform in The Keep-increasing Developing Sourcing and Consuming Market



28-30 AUGUST | 2024

**DIECC (Kohpich),
Phnom Penh, Cambodia**

www.veas.com.vn

Organizer



Show in chain:



SOUTHEAST ASIA & CAMBODIA MARKET INSIGHTS

The Pet Food market in Southeast Asia is projected to grow by 8.38% (2023-2028)



Cambodia's Pet Food Market

- Revenue in the Pet Food market amounts to US\$22.89m in 2024. The market is expected to grow annually by 11.32% (CAGR 2024-2028).
- In global comparison, most revenue is generated in the United States (US\$58,420m in 2024).
- In relation to total population figures, per person revenues of US\$1.30 are generated in 2024.
- In the Pet Food market, volume is expected to amount to 28.72m kg by 2028. The Pet Food market is expected to show a volume growth of 9.7% in 2025.
- The average volume per person in the Pet Food market is expected to amount to 1.2kg in 2024.

Source: <https://www.statista.com>

MARKET PROFILE



MEET VERIFIED BUYERS

2000+
VERIFIED
BUYERS



UNLEASH BUSINESS SUCCESS: IGNITE CONNECTIONS AND FORGE PROFITABLE PARTNERSHIPS AT THE PET FAIR

3,000+
VISITORS



100+
EXHIBITORS



ATTENDEES
COME FROM
10+
COUNTRIES

GROWING INDUSTRY IN SOUTHEAST ASIA



WHY EXHIBIT?

Pet Fair Cambodia presents a unique chance to tap into a rapidly growing market, connect with industry professionals, showcase your products, and establish a strong foothold in the pet industry of Cambodia.

01. Get a list of qualified 200+ buyers

All buyers who are actively seeking pet-related products and services, must verify that they work for an established business with a history of purchasing.

02. Access to a Large and Growing Consumer Base

Tap into Cambodia's growing pet-loving population of over 15 million people. Exhibit at the pet fair to directly connect with a large and expanding consumer base interested in pet products, services, and accessories.

03. Industry Networking

Leverage exclusive networking opportunities at the Pet Fair Cambodia, connecting with VIP guests from associations, government, media, and influential industry companies. Expand your network, forge strategic partnerships, and boost your brand's visibility and credibility.

04. Product Showcase & Brand Exposure

Showcase your products, services, and innovations directly to your target audience at the pet fair. Engage with potential customers, build brand awareness, and gather valuable feedback.

05. Market Research and Insights

Gain valuable market insights and conduct research by exhibiting in Cambodia. Observe consumer preferences, competitor offerings, and emerging trends to tailor your products or services accordingly.

06. Business Opportunities

Attracting a diverse audience including consumers, wholesalers, retailers, distributors, and investors, the pet fair presents new business opportunities. Exhibit to secure distribution partnerships, bulk orders, and potential investments for business growth.

07. Educational and Awareness Platform

Position your brand as an industry authority by sharing expertise, educating pet owners, and promoting responsible pet care through seminars, workshops, and demonstrations at the pet fair. Build customer trust and loyalty while raising awareness.

08. Media Exposure

Boost your company's promotion through our social media channels at the Pet Fair Cambodia. Submit the required materials to gain exposure on Facebook, our website, and LinkedIn, expanding your brand's visibility.

